



RHODES FORUM ON

Technology & Society

OXFORD - 8 NOVEMBER 2025

Social Media & Communications Pack

OVERVIEW

This pack has been prepared by the Rhodes Trust Communications team for speakers at the Rhodes Forum on Technology & Society 2025. Sharing this content will help us work together to amplify the reach of the event, encourage engagement and drive attendance. Please feel free to use whatever feels relevant to spread awareness of the event amongst your networks!

We have included promotional graphics, draft posts and template messaging you can use to help promote the event. You can use these assets as provided, or adapt the wording to suit your own personal style. If you wish to post a personalised graphic, please let us know and we can provide this for you.

If you are able to record a short, 30-second selfie video of yourself to help promote the Forum on social media, we have included some prompts and tips below. If you are interested in contributing to our [Unlikeminded](#) blog, details are included below.

In case of any questions, concerns, or ideas you would like to share, please contact us at communications@rhodeshouse.ox.ac.uk.

SUGGESTED MESSAGING

LINKEDIN, INSTAGRAM & FACEBOOK

Option 1

Excited to announce I am speaking at the Rhodes Forum on Technology & Society 2025 this November, organised by the [Rhodes Trust](#) in collaboration with [Equitech Futures](#).

This year's edition invites us to reimagine abundance on a global scale: the belief that we can build a world where there is enough housing, healthcare, clean energy, infrastructure, and opportunity for everyone to lead better lives.

This convening will bring together thought leaders, technologists, policymakers, and change-makers from across the globe to explore the conditions that enable abundance, and the barriers that prevent it.

Join us at [#TechAndSociety2025](#) for an engaging dialogue that welcomes all those dedicated to forging a future where technology serves as a catalyst for positive change.

Register to attend in Oxford or online at bit.ly/TechAndSociety2025 💡

Option 2

I'm speaking at the Rhodes Forum on [#TechAndSociety2025](#) this November, organised by the [Rhodes Trust](#) in collaboration with [Equitech Futures](#).

This year's Forum, focused on reimagining abundance on a global scale, is taking place at Rhodes House on Saturday, 8 November. Join us in Oxford or online, register now at bit.ly/TechAndSociety2025 💡

X/TWITTER & BLUESKY

Option 1

Looking forward to speaking at [#TechAndSociety2025](#) with [@rhodes_trust](#) and [@equitechfutures](#) in Oxford this November. Join us to explore abundance through a range of perspectives, from across cultures and disciplines!

💡 Register now at bit.ly/TechAndSociety2025

Option 2

I'm speaking at the [#TechAndSociety2025](#) with [@rhodes_trust](#) and [@equitechfutures](#) in Oxford this November.

We'll reimagine abundance on a global scale & explore the conditions that enable this, and the barriers that prevent it.

💡 Book your ticket here: bit.ly/TechAndSociety2025

VIDEO PROMPTS

- Introduce yourself: your name, organisation, and what you do.
- Briefly outline what you will be speaking about at Tech & Society 2025.
- Add why you think people should attend and join the conversation!

Please post the video to your own social media channels (on any platforms of choice), and make sure to tag us so we can reshare the post as well!

VIDEO TIPS

- Keep the video clip short, ideally 30-60 seconds.
- Record in portrait mode, i.e. with your device held vertically!
- Film yourself in a well-lit area, e.g. standing in a garden or facing a window.
- Record in a quiet environment and avoid background noise where possible.

Keep your sentences short & contained. Speak clearly, and remember to smile! 😊

REGISTRATION LINK: bit.ly/TechAndSociety2025

Make sure to include the registration link in your post, to allow anyone who may be interested to learn more about the Forum and register to attend.

HASHTAG: #TechAndSociety2025

Don't forget to use the hashtag in your posts about the event! This enables attendees and audiences to connect, share their thoughts and experiences, and expand their networks leading up to and beyond the event!

HANDLES

We are [@rhodestrust](#) on LinkedIn, Instagram & Facebook, [@rhodes_trust](#) on X/Twitter, and [@rhodeshouse.ox.ac.uk](#) on Bluesky. Please tag us so we can share your posts!

You can also tag our partner Equitech Futures at [@equitech-futures](#) on LinkedIn, and [@equitechfutures](#) on X/Twitter, Instagram & Facebook.

TOP TIPS

- Make it personal: your network knows you and is likely to come to your event, because they are interested in YOUR recommendation.
- Encourage your networks to share your posts!
- Include the registration link and use the event hashtag.
- Tag relevant people: us, your organisations, and your fellow speakers.

UNLIKEMINDED BLOG

Our blog features research and reflections from our community of Rhodes Scholars, Fellows and friends. You are very welcome to contribute an original written piece (800 words) or a pre-existing video, e.g. a TEDx talk.

You can browse the [Unlikeminded](#) blog on our website, and reach out to us for submissions at communications@rhodeshouse.ox.ac.uk.