

# Association of German Rhodes Scholar

## Data Privacy Policy

### How we respect privacy when we deal with personal information collected by our organisation

This Privacy Policy applies to information we, the Association of German Rhodes Scholars, collect about members and individuals who interact with our organisation. It explains what personal information we collect and how we use it. Our principles are simple – we will be transparent about what data we are collecting about you, where that data comes from, how we use the information we hold about you, and the choices you can make.

If you have any comments or questions about this notice, feel free to contact us at [Friederike.reuter@germanrhodes.org](mailto:Friederike.reuter@germanrhodes.org).

### 1. Personal data that we process

The following table explains the types of data we collect and the legal basis, under current data protection legislation, on which this data is processed.

Purpose	Data (key elements)	Basis
Signing up as a member  Relating to members and support the activity of the association and related association connected to the Rhodes Trust	<ul style="list-style-type: none"><li>• Biographical information, which may include:</li><li>• name, title, date of birth, gender, marital status, spouse, partner and family details</li><li>• where you live and other contact details</li><li>• education history</li><li>• involvement in sports teams, clubs and societies whilst at Oxford and elsewhere</li><li>• employment details, career history, professional activities</li></ul>	Legitimate interests - it is necessary for us to communicate to you as a member of the association and to operate the business of the association

	<ul style="list-style-type: none"><li>• interests, activities, honours and achievements</li><li>• profile pictures</li><li>• links to your public social media presence e.g. LinkedIn, Twitter, website or blog and information that you make public on those sites</li></ul> <p>Details of our ongoing relationship and your engagement with us, which may include:</p> <ul style="list-style-type: none"><li>• records of your personal interactions with us (e.g. correspondence, notes of meetings or conversations)</li><li>• your communication preferences; records of communications you have received from us, incl. copies of letters, emails or appeal literature sent, and of fundraising activities in which you have been included (e.g. annual fund mailings, telephone fundraising campaigns); records of your interests and support for our events and projects</li><li>• your attendance (and that of your guests) on visits to, or at Rhodes Trust events, including details of any payments made, and photographs, audio and video recordings in which you may be included</li><li>• your relationship to relevant trusts, foundations and corporates, e.g. membership on board of Trustees</li><li>• membership of social media groups e.g. Twitter, LinkedIn and your interactions with our own social media accounts</li><li>• a record of offers of voluntary support you have made, e.g. offers of expertise, advice, mentoring</li><li>• a record of volunteer work you</li></ul>	
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	<p>have undertaken</p> <ul style="list-style-type: none"> <li>• data obtained through cookies and similar technologies. These help us understand how you interact with our website (see cookie policy).</li> </ul>	
<p>Making a donation</p>	<p>Information about your giving, which may include:</p> <ul style="list-style-type: none"> <li>• current and past donations and pledges, documentation relating to these gifts and records of the projects you have supported</li> <li>• financial information required to process your gifts</li> <li>• if you have given it, an indication of your intent to leave a legacy</li> <li>• any requests you have made for anonymity in relation to your giving</li> <li>• thank you letters, donor reports provided relating to gifts you have made, correspondence and notes of meetings</li> <li>• plans for activities and future interactions</li> </ul> <p>Information relating to your willingness or financial capacity to support our charitable objectives, which may include:</p> <ul style="list-style-type: none"> <li>• our understanding of your likely philanthropic interests, and a note of particular projects we think may be of interest to you. This understanding may be provided by you or from information in the public domain</li> <li>• information about your giving to other organisations, and other support that you provide (e.g. volunteering roles, trusteeships), where this information is given to us by you or publicly reported, and where it helps us to understand your interests and capacity to</li> </ul>	<p>Legitimate interests - this information is necessary for us to fulfil your intention of donating money and your expectation of receiving a confirmation message.</p>

	<p>provide support</p> <ul style="list-style-type: none"> <li>• other information which may give an indication of the scale of any potential philanthropic gift you may be able to give, such as information about earnings and assets, including property, and/or publicly reported estimates of wealth</li> <li>• any estimate we may make regarding the potential scale of your support on the basis of the above information and your previous giving</li> <li>• personal recommendations, where made by other supporters, that you may be willing and able to provide support</li> </ul>	
Website functionality	Website activity collected through cookies	<p>Legitimate interests</p> <p>- it is necessary for us to store a small amount of information, usually through cookies, to deliver functionality that you would expect, such as remembering the contents of your order before you have fully completed the process.</p>

## 2. How we use your data

We will only use your data in a manner that is appropriate considering the basis on which that data was collected, as set out in the table at the top of this policy.

For example, we may use your personal information to:

- To pursue the activity of the association.
- To manage our ongoing relationship with you and to provide a record of your interactions, event attendance and contributions to the Rhodes Trust and Oxford.
- To share news of interest related.
- To connect members within the global Rhodes Scholar community and to related persons.
- To reply to enquiries you send to us.
- To organize events including related information and payment processes.
- To create and distribute event participants lists.

- To handle donations or other transactions that you initiate.
- To analyse the success of our engagement activities, collect feedback, and manage complaints.
- To inform fundraising, marketing and donor stewardship strategies.
- To ask you for your support for our fundraising programmes.
- To accept and process donations.
- To provide acknowledgement, recognition and stewardship of your gift.
- To inform you of the impact of your gift.

### **3. When we share your data**

Principally data will not be shared with third parties.

We will only pass your data to third parties in the following circumstances:

- you have provided your explicit consent for us to pass data to a named third party;
- we are using a third party purely for the purposes of processing data on our behalf and we have in place a data processing agreement with that third party that fulfils our legal obligations in relation to the use of third party data processors; or
- we are required by law to share your data.

We will share however, data with the Rhodes Trust, Rhodes House, South Parks Road, Oxford OX1 3RG, United Kingdom Registered Charity No. 1159648.

In addition, we will only pass data to third parties outside of the EU where appropriate safeguards are in place as defined by Article 46 of the General Data Protection Regulation.

### **4. How long we keep your data**

We take the principles of data minimisation and removal seriously and have internal policies in place to ensure that we only ever ask for the minimum amount of data for the associated purpose and delete that data promptly once it is no longer required.

### **5. Rights you have over your data**

You have a range of rights over your data, which include the following:

- Where data processing is based on consent, you may revoke this consent at any time and we will make it as easy as possible for you to do this (for example send us a simple email).
- You have the right to ask for rectification and/or deletion of your information.
- You have the right of access to your information.
- You have the right to lodge a complaint with the Information Commissioner if you feel your rights have been infringed.

A full summary of your legal rights over your data can be found on the Information Commissioner's website here: [www.datenschutz-berlin.de](http://www.datenschutz-berlin.de)

If you would like to access the rights listed above, or any other legal rights you have over your data

under current legislation, please get in touch with us.

Please note that relying on some of these rights, such as the right to deleting your data, will make it impossible for us to continue to deliver some services to you. However, where possible we will always try to allow the maximum access to your rights while continuing to deliver as many services to you as possible.

## **6. Cookies & usage tracking**

A cookie is a small file of letters and numbers that is downloaded on to your computer when you visit a website. Cookies are used by many websites and can do a number of things, e.g. remembering your preferences, recording what you have put in your shopping basket, and counting the number of people looking at a website.

Where cookies are used to collect personal data, we list these purposes in section 1 above, along with other personal data that we collect. However, we also use some cookies that do not collect personal information but that do help us collect anonymous information about how people use our website. We use Google Analytics for this purpose. Google Analytics generates statistical and other information about website usage by means of cookies, which are stored on users' computers. The information collected by Google Analytics about usage of our website is not personally identifiable. The data is collected anonymously, stored by Google and used by us to create reports about website usage. Google's privacy policy is available at <http://www.google.com/privacypolicy.html>.

## **7. Modifications**

We may modify this Privacy Policy from time to time and will publish the most current version. If a modification meaningfully reduces your rights, we'll notify people whose personal data we hold and is affected.