

Collaborate. Create. Change.
 Entrepreneurship in the 21st Century
 Oxford, 16-17 June 2018

Programme as of 7th June 2018

Saturday 16 June	
9:30 – 10:00	<p>Welcome Refreshments and Breakfast Venue: Atlantic Room</p>
10:00 – 10:30	<p>Opening by Charles Conn, CEO & Warden, The Rhodes Trust and Tinashe Chandauka, Chair of Rhodes Ventures Forum Organising Committee</p> <p>What does entrepreneurship mean in the 21st century? Framing by John McCall MacBain O.C., Founder and President, McCall MacBain Foundation and Pamoja Capital; Trustee & Second Century Founder, The Rhodes Trust</p> <p>Venue: Milner Hall</p>
10:30 – 11:30	<p>Panel Session: The role of entrepreneurship in creating a just world The mission of the Rhodes Trust is to “stand up for the world”. The first panel reflects on whether entrepreneurs can leverage their ventures and tools to shape a more just world. Is it possible to create a sustainable business while also tackling the most pressing challenges in the world, both today and in the future? We question whether entrepreneurs have a social contract with society and if so, how this should be upheld. Should we be reimagining the incentives and systems embedded in the world of entrepreneurship?</p> <p><i>With:</i></p> <ul style="list-style-type: none"> ● Peter Drobac, Director, Skoll Centre for Social Entrepreneurship at Oxford Saïd Business School ● Lisette Nieves, Clinical Professor of Educational Leadership & Policy Studies, NYU Steinhardt ● Nancy Pfund, Founder and Managing Partner, DBL Partners <p><i>Moderated by:</i></p> <ul style="list-style-type: none"> ● Elizabeth Kiss, President, Agnes Scott College <p>Venue: Milner Hall</p>
11:30 – 12:00	<p>Coffee break Venue: Atlantic Room</p>
12:00 – 13:00	<p>Breakout Sessions: Catalysing social change through entrepreneurship These interactive sessions allow for a more intimate discussion for a sharing of knowledge and skills about what it means to be an entrepreneur with a social vision and the associated challenges.</p>

	<p>Session 1: Reflections on the Journey to Social Entrepreneurship - from Barbados to South Africa; Wall Street to Education with Damany Gibbs, Co-Founder & CFO, Nova Pioneer Education Group Venue: Beit Room</p> <p><i>Damany Gibbs, Co-Founder & CFO of the Nova Pioneer Education Group, will walk us through his non-linear career and explain how the Rhodes Scholarship changed the trajectory of his life. Damany will explain why he thinks that entrepreneurship is “a windy road” and why it's important to spend time deliberately building an entrepreneurship mindset to problem solving. Damany will describe the big monet in his life when he finally took “the big leap” by co-founding an educational venture in Africa thousands of miles from his country of birth, Barbados! Finally Damany will discuss the ups and downs of his life as an entrepreneur.</i></p> <p>Session 2: Global Health in Transition - from Crises to Sustainability with Phillip Polakoff, CEO & Founder, A Healthier Me Venue: Saïd Foundation Room</p> <p><i>Phillip Polakoff, CEO and Founder of A Healthier Me and consulting professor at Stanford University, will engage us on a journey from crisis to sustainable systems innovation in health care. Drawing on forty-five years of experience in health, this session will touch on the current state of innovation in global health and leadership. Phillip will also lead us through the process of catalysing innovation in health and the features of high-value impact investment, drawing on examples from across the health spectrum.</i></p> <p>Session 3: “I wish they told me that”: Lessons from young entrepreneurs with Mari Rabie, Co-Founder, Movepretty; CEO Executive Assistant, Remgro Limited Discussant: Atherton Mutombwera Venue: Rosebery Room</p> <p><i>Mari Rabie, Co-Founder of Movepretty and an olympic triathlete (Beijing and Rio De Janeiro games), will be joining up with Atherton Mutomberwa to discuss the ups and downs of life as a young entrepreneur. This session will shed light on the unique challenges of being an entrepreneur in an emerging market and contrast these to the challenges of being an entrepreneur in a developed market. Mari and Atherton will delve on their initial business ideas and how their businesses have evolved so far. They'll discuss the challenges of making do with little startup capital, how to straddle between the needs of youth culture (their users) and the expectations of older investors. They will explore how gender, race and foreign national status can place extra burdens on young entrepreneurs. We look to hosting this tell-all session about the reality of striking your own path as an entrepreneur.</i></p>
13:00 – 14:15	<p>Lunch Venue: Served in Atlantic</p>
14:15 – 15:20	<p>Panel Session: Business unusual? What’s promising about entrepreneurship in emerging markets Global collaboration, local disruption. Is the entrepreneurship model from Silicon Valley exportable beyond its bubble? In the second panel, we reflect on what it takes to shake established institutions and cultures in other parts of the world and sectors. Can we reimagine a traditional path to development through business? What is the scope for adopting the spirit of entrepreneurship in other organisations and institutions? Is inclusive innovation a myth or a potential reality? Do we need to dismantle (in)visible barriers to</p>

	<p>capital and scaling up? What is the pathway for scalability and sustainability? How do we measure impact?</p> <p><i>With:</i></p> <ul style="list-style-type: none"> ● François Bonnici, Adjunct Faculty, Bertha Centre for Social Innovation & Entrepreneurship, University of Cape Town ● Lynna Chandra, Atlantic Fellow, Health Equity in Southeast Asia; Founder & Trustee, Rachel House ● Nila Tanzil, Atlantic Fellow, Health Equity in Southeast Asia; Founder & CEO, Taman Bacaan Pelangi (Rainbow Reading Gardens) & Travel Sparks ● Steven Wang, Founder & CEO, Yiqiao China <p><i>Moderated by:</i></p> <ul style="list-style-type: none"> ● Fionnuala Sweeney, Atlantic Fellow, Equity in Brain Health; Journalist <p>Venue: Milner Hall</p>
15:20-16:00	<p>Fireside Chat: Carrying on the world’s fight – Investing in private, public, and not-for-profit companies</p> <p>This session will discuss the life cycle of a successful company: from zero to one, to built to last. In the beginning, a company’s mission is more important than its margins. But a company is built, how can values translate into growth and profitability? This talk will use several successful case studies in the private, public and not for profit domains to illustrate all stages of the entrepreneurial journey.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> ● Charles Conn, CEO & Warden, The Rhodes Trust ● Peter Stamos, CEO & CIO, Stamos Capital Partners, Trustee & Chairman of the Finance & Investment Committee, Rhodes Trust <p>Venue: Milner Hall</p>
16:00 – 16:10	<p>Group photograph</p> <p>Venue: Milner Hall</p>
16:10 – 16:30	<p>Coffee break</p> <p>Venue: Atlantic Room</p>
16:30 – 17:30	<p>Breakout Sessions: Developing your own toolkit for doing well by doing good</p> <p>These interactive sessions allow for a more intimate discussion about the opportunities and realities available to entrepreneurs who wish to do well by doing good.</p> <p>Session 4: Straight Talk for Startups with Randy Komisar via video conference, Investor, Author & Startup Coach Discussant: Tinashe Chandauka Venue: Saïd Foundation</p> <p><i>Randy Komisar, an investor, author and startup Coach, will join us via video conference from San Francisco. Randy has been at the very pulse of Silicon Valley for decades. Randy holds a B.A. degree in economics from Brown University and a J.D. from Harvard Law School. Earlier in his career, he was a co-founder of Claris Corp., served as CEO for LucasArts Entertainment and Crystal Dynamics, and acted as a “virtual CEO” for such companies as WebTV and</i></p>

	<p><i>GlobalGiving. Randy also served as CFO of GO Corp and as senior counsel for Apple Computer, following a private practice in technology law .Randy is a founding director of TiVo and serves on the advisory board of Roadtrip Nation. He is a lecturer on entrepreneurship at Stanford University and the author of the best-selling book The “Monk and the Riddle”, “ I F**king Love that Company” and “Getting to Plan B”. He joined Kleiner Perkins Caufield & Byers in 2005 and focuses on the firm’s digital and sustainability practices. Tinashe Chandauka (South Africa- at- Large & Trinity, 2015) will interview Randy about his experiences in Silicon Valley spanning 4 decades. They will also explore his latest book “Straight Talk for Startups”.</i></p> <p>Session 5: Can a Startup Thrive By Doing Good? with Chenhui Liu, Atlantic Fellow, Health Equity in Southeast Asia; Co-founder & COO, Apricot Forest Inc. Venue: Rosebery Room</p> <p><i>Dr. Chenhui Liu will explore how start-ups can thrive while also providing social benefit. Dr. Liu is the co-founder and Chief Operating Officer of Apricot Forest Inc, which is a leading mobile health startup company in China serving over 1/3 of Chinese doctors. Dr. Liu graduated from Harvard School of Public Health with Master of Public Health Degree in 2010 and Peking Union Medical College(PUMC) with Medical Doctor Degree in 2009. She was an inaugural fellow of The Equity Initiative for transformative leadership for health equity in Southeast Asia, and also selected into the 2017 Class of Asia Society’s Asia 21 Young Leaders Initiative.</i></p> <p>Session 6: Finding the Right Capital for the Right Business Model with Leila Zegna, Founding Partner, Kindred Capital Venue: Beit Room</p> <p><i>Leila Zegna, Founding Partner at Kindred Capital, will discuss the tools required to successfully fund new socially-minded ventures. Venture capital is not always a suitable form of funding for every new business, and ‘capital-founder fit’ is sometimes overlooked. Leila will discuss the importance of matching the right capital to the right business model. and speak on the various funding opportunities available to new ventures in discussion with Chris McIntyre (New Zealand & Balliol, 2017).</i></p>
17:30 – 18:15	<p>Keynote: What are emerging trends in innovation that will shape the world of tomorrow? In tumultuous times, transformative trends emerge. In 2018, polarisation, war, pandemics, rising inequality and climate change have taken center stage. At the same time, we sent an electric car into deep space. How these challenges are inspiring new trends in innovation?</p> <p>Keynote by Nancy Pfund, Founder and Managing Partner, DBL Partners Venue: Milner Hall</p>
18:15 – 19:30	<p>Office Hours #1 Mentoring and Networking Venue: Rosebery Room</p> <p>Informal networking over drinks Venue: Atlantic Room</p>
19:30 – 21:00	<p>Dinner BBQ Dinner Venue: Garden</p>

21:00 – 22:00	Nightcap Informal chats among participants, sharing their venturing stories over drinks at the King's Arms
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Sunday 17 June	
8:30 – 10:00	<p>Breakfast Breakfast served from 8:30am Venue: Atlantic Room</p> <p>Office Hours #2 Mentoring and Networking Office hours starts at 9am Venue: Rosebery Room</p>
10:00 – 11:00	<p>Panel Session: Innovative financing for innovative ventures in the 21st century What will it take to solve the world's most pressing challenges of the future? Fundraising is often an insurmountable barrier for entrepreneurs and organisations to create the change they want to see. At the same time, funders are limited by the scale of grants and returns to investment with narrow timeframes. In the final panel, we reflect on both the boundaries and scope for pushing frontiers in investment models going forward. We question the definition of success for purpose-driven ventures, the (over)investment in technologies and whether certain types of investment have achieved more than simply becoming buzzwords.</p> <p><i>With:</i></p> <ul style="list-style-type: none"> ● Michael Brown, CM, Chair, Institute for Breakthrough Energy Technology ● Steve Glenn, CEO, Plant Prefab Inc ● Joyce Meng, Partner & Managing Director, Vernier Capital; CEO & Co-Founder, Givology ● Shu Nyatta, Investor, SoftBank Investment Advisers <p>Moderated by:</p> <ul style="list-style-type: none"> ● Sophie Chanda, Executive Director & Global COO, Shared Services & Banking Operations, Morgan Stanley <p>Venue: Milner Hall</p>
11:00 – 11:30	<p>Coffee break Venue: Atlantic Room</p>
11:30 – 13:30	<p>Scholar Ventures Showcase, co-hosted by Rhodes Incubator Over the past year, we've seen remarkable growth in the entrepreneurial scholar community, largely driven by the advent of Rhodes Incubator and the incredibly supportive and resourceful broader Rhodes community. The Scholar Ventures Showcase will offer scholar-entrepreneurs the opportunity to present their ventures to a panel of seasoned entrepreneurs, investors and experts offering reflection and constructive feedback.</p> <p><i>Panelists for Social Enterprises Track:</i></p> <ul style="list-style-type: none"> ● Lynna Chandra, Atlantic Fellow, Health Equity in Southeast Asia; Founder & Trustee, Rachel House ● John Lazar, Angel Investor & Technology Start-up Mentor

	<ul style="list-style-type: none"> ● Joyce Meng, Partner & Managing Director, Vernier Capital; CEO & Co-Founder, Givologyy ● Steven Wang, Founder & CEO, Yiqiao China <p><i>Panelists for Commercial Ventures Track:</i></p> <ul style="list-style-type: none"> ● Roy Bahat, Head of Bloomberg Beta ● Glenn Leighton, Head of Capital & Risk Advisory, Lloyds Bank CB Markets ● Shu Nyatta, Investor, SoftBank Investment Advisers ● Nancy Pfund, Founder & Managing Partner, DBL Partners ● Fiona Reid, Senior Teaching Fellow, Strategy & Entrepreneurship, University College London <p>Venue: Milner Hall and Rosebery Room</p>
13:30 – 14:15	<p>Scholar Ventures Fair over lunch</p> <p>Lunch served in Atlantic Room</p> <p>Scholar Ventures Fair in Beit Room: come and engage with the scholar-entrepreneurs in a more intimate setting.</p>
14:15 – 14:45	<p>Beyond the Forum: An Entrepreneurs Alliance and Closing address</p> <p>Charles Conn (CEO & Warden, The Rhodes Trust) and Tinashe Chandauka (Chair, Rhodes Ventures Forum Organising Committee) will explore highlights of the weekend and reflect on the strides our community has made in the past year toward developing an active entrepreneurial community. Finally we'll announce two programmes that will carry forward our mission to create an entrepreneurial ecosystem even after the Venture Forum is over. The first is the announcement of a new social impact fund founded by current Rhodes Scholars and the launch of a partnership between current scholars and Rhodes Scholars in Britain to host two entrepreneurship centered events in London over the course of the next year. Finally, Charles Conn, CEO & Warden will give the closing address of the weekend.</p> <p>Venue: Milner Hall</p>
14:45 – 15:30	<p>Informal networking before Rhodes Garden Party (optional)</p> <p>Venue: Rosebery Room or Garden</p>