

## Rhodes Trust Policy on the Use of the Rhodes Scholar Name

The Rhodes Trust logo and the term “Rhodes Scholarships” are registered trademarks protected by intellectual property laws which allow the Rhodes Trust to use and maintain them for the overall benefit of the Rhodes community. This also allows The Trust to regulate how other people use them, in order to protect the integrity and reputation of the Rhodes Scholarships worldwide.

The Trust understands that groups of Rhodes Scholars who organise to pursue particular interests, campaigns, or social movements may like to identify as Rhodes Scholars publicly for a variety of reasons. We also recognise that the community of Scholars values diversity of opinion and the free exchange of ideas, which we encourage. A copy of the Trust’s freedom of speech policy is available on the Trust’s website at <https://rhodescms.addison-group.net/media/41361/disciplinary-code-2017.pdf>.

However we also need to ensure that members of the public are not confused about the positions of the Rhodes Trust and activities we carry out under the Rhodes name and logo. We also have an interest in ensuring that Rhodes Scholars are not identified with positions or movements that are at odds with their individual beliefs.

We would like to draw your attention to the following requirements when making use of the Rhodes Scholar term in connection with Scholar affiliated groups or initiatives. If any individual or group of Rhodes Scholars would like to create any formal or informal Scholars’ group, forum, society, association, club or similar organisation, or commence a public campaign or initiative, we request that you follow these guidelines with regard to naming and indication of independence:

1. Permission

An individual or group should not use the logo or include the terms “Rhodes Trust”, “Rhodes Scholar” or “Rhodes Scholarship(s)” in the name of the group/initiative without the written permission of the Rhodes Trustees and without observing any conditions set in exchange for granting permission. Please contact the Trust’s Director of Communications, Babette Tegldal ([babette.tegldal@rhodeshouse.ox.ac.uk](mailto:babette.tegldal@rhodeshouse.ox.ac.uk)) for permissions.

2. Disclaimer

Whether or not you have permission to use the logo or the terms referred to above, if the group/initiative uses the term “Rhodes Scholar” in its name, or refers to itself in any context as being comprised of Rhodes Scholars or associated with Rhodes Scholars, the Rhodes Scholarships or the Rhodes community, you must include the following explanation in a prominent position on any websites, traditional or social media, written documents or other publications produced by or for the group/initiative:

**“The [insert name of group/initiative] is a group of Rhodes Scholars interested in [describe nature of group/initiative]. However, the [insert name of group/initiative] is not a part or affiliate of the Rhodes Trust or the Rhodes Scholarship Programme, and any information, material or views published by or available via [insert name of group/initiative] does not necessarily represent the views or values of the Rhodes Trust, the Rhodes Scholarship Programme or the Rhodes Scholar community.”**

3. Press

If the group/initiative uses the term “Rhodes Scholar” in its name, or refers to itself in any context as being comprised of Rhodes Scholars or associated with Rhodes Scholars, the Rhodes Scholarships or the Rhodes community and is contacted for comment about its views or activities for publication anywhere, you must consult Babette Tegldal, Director of Communications, before responding and follow any guidance which is intended to make it clear that the group/initiative is independent of the Rhodes Trust and the Rhodes community at large.

4. Transparency

You must be willing to publish the names of the officers and members of your group/initiative to ensure that they are bona fide Rhodes Scholars, and to protect the fellowship of Rhodes Scholars which is undermined by anonymity that inhibits open dialogue and engagement.

5. Consequences

If you breach these guidelines or otherwise bring the Rhodes Trust, the Rhodes Scholarship Programme or the Rhodes Scholar community into disrepute or damage the reputation of the Trust, the group/initiative may be prevented from using the name or logo or the Trust may, depending on the circumstances, otherwise take legal action.